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NEW CAWP-9.6™ CONSTRUCTION AERIAL WORK PLATFORM DESIGNED TO MEET THE MOST DEMANDING WORKSITE CONDITIONS

CHARLESTON, S.C. (Feb. 24, 2011) – The new CAWP-9.6™ construction aerial work platform from Absolute E-Z Up® (AEUP) will make its debut at The Rental Show, Booth #3418, Feb. 27 – March 2, 2011, at the Mandalay Bay Convention Center in Las Vegas. The self-propelled CAWP-9.6 is the company's first unit engineered to meet the demands specific to the construction job site environment.

"The rugged CAWP-9.6 features an all steel chassis and was designed and built for the harshest sites and most demanding of jobs," explained AEUP's managing partner, Mike Buley. "High productivity, durability and portability make the CAWP-9.6 the ideal worksite solution, both indoors or outdoors."

The CAWP-9.6 features a maximum working height of 16 ft. and offers 397 lbs. of unrestricted capacity on its dual extension decks. One operator can easily maneuver and transport the unit; however, the CAWP-9.6 is approved for two-person occupancy.

A high-productivity machine, the CAWP-9.6 offers 35% gradeability and the unit's twin 12-volt batteries ensure over 250 lift cycles or a drive distance of seven miles. Batteries can easily be recharged in a few hours using the on-board charger.

While ideal for the outdoor work environment, operators will find the CAWP-9.6 is the perfect solution for indoor worksites as well. The unit features a zero inside and 39 in. outside turning radius. At just 1,212 lbs., the CAWP-9.6 has the lowest rolling tire floor load and unit weight in the industry and can be used on a variety of floor

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surfaces. Combined with its narrow footprint, the CAWP-9.6 can easily maneuver within confined locations such as elevators, congested office spaces and constricted aisle ways.

When you're ready to move to the next job site, the unit's compact size, low weight, 3 in. ground clearance and integral forklift pockets make light work of loading and transporting the CAWP-9.6 by van or pickup truck.

AEUP products have a low cost of ownership. Commonality of parts across model lines means less inventory to stock. The unit's revolutionary lifting system is a radical change in the lift structure in comparison to the design of competitive models. The CAWP-9.6 features an extruded aluminum alloy column that requires no maintenance. With this machine, there are no chains needing yearly inspection and no need to grease columns, resulting in a significant reduction in equipment maintenance costs and increased uptime – which in turn means increased profits.

AEUP offers an industry-leading Platinum™ 10-5-1 warranty: 10 years on the mast and cylinder, five years on all components, and one year (non-prorated) on batteries.

For more information on the CAWP-9.6 self-propelled construction aerial work platform and AEUP, visit www.absolute-zup.com

About Absolute E-Z Up®

Backed by nearly 30 years of industry experience, AEUP's mission is to deliver the most dependable, safest access equipment available with the lowest life-cycle costs. AEUP is based in Charleston, SC, and is the exclusive North, Central and South American distributor of Bravi access equipment. For more information about Absolute E-Z Up, visit www.absolute-zup.com.

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